

From: Veronica Lezama [<mailto:veronica@sanbenitocog.org>]

Sent: Tuesday, March 30, 2021 8:34 PM

To: Abraham Prado <abraham.prado@hollister.ca.gov>

Cc: Mary Gilbert <mary@sanbenitocog.org>; Regina Valentine <regina@sanbenitocog.org>; Ambur Cameron <ambur.cameron@hollister.ca.gov>

Subject: General Plan meeting

Good evening Abraham,

Great job for a well-organized GP Committee meeting. I wanted follow-up on the transportation component, I have listed below some examples of how to build a more robust active transportation program.

1. Encourage use of the term Active Transportation when referring to walking and bicycling. The State Department of Transportation defines this term as any self-propelled human-powered mode of transportation.
2. Add bike and pedestrian safety campaigns (i.e. Walk to School Day, Bike to School Day, helmet fitting campaigns, etc.). San Benito COG currently partners with the City of Hollister's Recreation Department, San Benito County Public Health, local schools to organize and encourage safe walking and biking throughout the City.
3. Encourage bicycle parking in new development, when appropriate.
4. Encourage Rideshare services, in coordination with COG, such as carpooling, vanpooling, working from home, to help alleviate congestion within the local transportation system and highways.
5. Encourage electric vehicle infrastructure in new development. There is a lot of guidance here: <https://mbeva.org/>
6. Encourage Class IV bicycle lanes. This new class of bike lane encourage separation between the bike lane and vehicular traffic lane. See the CA MUTCD Part 9 for more information.
7. Consider factors that improve comfort and walking for pleasure by enhancing features of the walking environment, such as trees, curb extensions, and street furniture, which in turn slow traffic.

Please do not hesitate to reach out to me should you have any clarifying questions.

Best regards,



Veronica Lezama | Transportation Planner
Council of San Benito County Governments (COG)
Service Authority for Freeways & Expressways
Airport Land Use Commission
330 Tres Pinos Road, C7, Hollister, CA 95023
831.637.7665, Ext 206

